

**UsAgainst  
Alzheimer's**

**UsAgainst  
Alzheimer'sAction**

**POSITION PROFILE**

**Chief Advocacy Officer**

**UsAgainstAlzheimer's &**

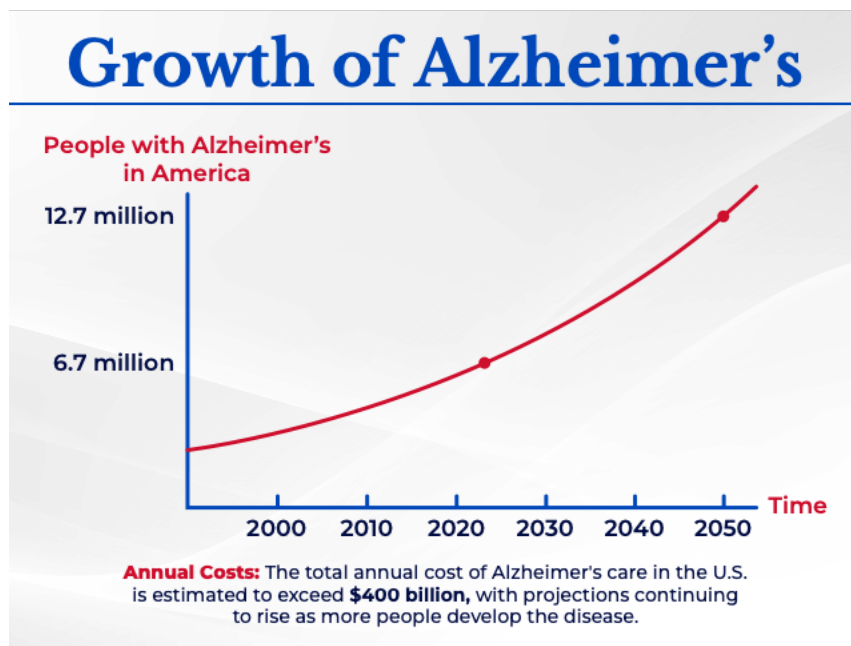
**UsAgainstAlzheimer's Action**

**Washington, D.C.**

## ABOUT USAGAINSTALZHEIMER'S AND USAGAINSTALZHEIMER'S ACTION

UsAgainstAlzheimer's, a 501(c)(3) organization, and UsAgainstAlzheimer's Action, a 501(c)(4), are engaged in a relentless pursuit to end Alzheimer's, the sixth leading killer in America. Our work centers on prevention, early detection and diagnosis, and access to treatments—for all, regardless of gender, race, or ethnicity.

To achieve our mission, we give voice to patients and caregivers while partnering with government, scientists, the private sector, and allied organizations. Explore the measurable impact that has been made [here](#).



LEARN MORE ABOUT USAGAINSTALZHEIMER'S AND  
USAGAINSTALZHEIMER'S ACTION AT

[www.usagainstalzheimer.org/](http://www.usagainstalzheimer.org/) and  
[www.usgainstalzeheimersaction.org/](http://www.usgainstalzeheimersaction.org/)

## THE OPPORTUNITY

In this pivotal role, the Chief Advocacy Officer (CAO) drives our mission to end Alzheimer's by serving as a strategic leader and operational connector, ensuring the organization's efforts are impactful and aligned with its vision. With a focus on system-level change, you will engage communities, build broad alliances, and craft campaigns that prioritize advocacy and coalition-building to elevate Alzheimer's as a critical priority for Congress and disproportionately affected populations.

Recognizing that Alzheimer's disproportionately impacts women, Black, and Latino Americans, you will lead with a commitment to equity and inclusion. Your role is centered on activating diverse coalitions, engaging effectively across political divides, and ensuring our message resonates with stakeholders at all levels. The ideal candidate will bring public health or healthcare experience—not necessarily extensive but sufficient to navigate complex landscapes—and have the political acumen to build bridges, even in challenging environments.

This role requires someone with the presence and skillset to command attention in critical spaces and the ability to work with a nonpartisan approach. You will work directly with the Chairman, aligning efforts and ensuring harmony in priorities, given the centrality of advocacy to the organization's mission. The CAO will manage a contractor who focuses on partnership-building, the Government Relations Lead, and the relationship to lobbying firms.

Reporting to the Chief Operating Officer (COO), the most senior employee within the organization, the CAO is a trusted partner and member of the Senior Management Team, providing strategic direction and operational alignment to drive transformative impact.

## CANDIDATE PROFILE

We recognize that there is a spectrum of lived and professional experience that will set candidates up for success in this role. While no one candidate will have every experience outlined in the position description, ideal candidates will display the following professional and personal qualities, skills, and characteristics:

### Advocacy Expertise

- Lead, manage, and work in a small team of staff and consultants to achieve advocacy goals related to health equity, particularly for women and minoritized communities.
- Leverage UsAgainstAlzheimer's programs, partners, and Board to advance and achieve policy and strategic goals.

- Develop and, with senior colleagues and subject-matter experts, execute a strategy of activating grassroots supporters, including through coalition partners representing women and minoritized communities.

## **Policy Expertise**

- In conjunction with the Board and senior management, develop and continually update a strategic federal, state, and local policy agenda that will drive urgency to help end Alzheimer's.
- Lead and manage a small team of staff and consultants to achieve policy goals and timeline, and work as an individual contributor.
- Build and maintain strong relationships with policymakers, legislators, key agencies, and coalition stakeholders.

## **Leadership, Management, Collaboration**

- Bring high-level strategic leadership, vision, urgency, and commitment to collaboration.
- Work closely with the Communications and Senior Management Teams to leverage and maximize effectiveness of messaging and narrative.
- Oversee political relationships for the organization, in conjunction with the Executive Chairman.
- Develop an understanding of the biological and social science surrounding Alzheimer's disease and related dementias.

## **In addition, strong candidates will offer:**

- At least 6+ years of experience in healthcare and/or advocacy, including coalition-building and management responsibilities
- Experience leading and directing results-oriented, high-functioning advocacy teams
- Demonstrated track record of work in diversity, equity, and inclusion—ideally in health equity
- Drive, energy, and a sense of urgency, while fostering teamwork and prioritizing group success to achieve shared goals efficiently
- Demonstrated ability to work effectively and productively with leaders across the political spectrum
- Demonstrated ability to convene groups and individuals of diverse backgrounds and align toward a common goal
- Passion for and commitment to the mission of UsAgainstAlzheimer's; understanding of the pertinent issues; ability to articulate the case for the mission and programs

- Demonstrated ability to identify partners, find common ground, and build and lead coalitions
- Demonstrated ability to support and mobilize Board members, colleagues, advocates, and partners who have strategic relationships
- Demonstrated ability to engender teamwork and respect from coworkers and partners
- Excellent verbal and written communications skills
- Ability to thrive in a fast-paced and rapidly changing environment
- Willingness to respond to urgent issues outside normal work hours
- Bachelor's degree required; advanced degree preferred

## LOCATION, COMPENSATION & BENEFITS

This is a full-time, salaried position. We prefer the role to be based in the Washington, D.C. area but may be flexible for exceptional candidates. The starting annual salary for this position is generally within the range of \$185,000 to \$240,000. Where a successful candidate's actual pay will fall within this range will be based on a variety of factors, including the candidate's location, qualifications, specific skills, and experience.

In addition, the benefits package includes 15 vacation days the first year (with subsequent increases), 12 paid holidays, sick leave, a 401k retirement plan with 5% employer match, and a choice of medical plans covering all or a portion of health, vision, and dental insurance.

## CONTACT

Koya Partners | Diversified Search Group has been exclusively retained for this engagement, which is being led by Turner Delano. Submit a compelling cover letter and resume by [filling out our Talent Profile](#). All inquiries are strictly confidential.

Koya Partners | Diversified Search Group is committed to providing reasonable accommodation to individuals living with disabilities. If you are a qualified individual living with a disability and need assistance expressing interest online, please email [NonprofitSearchOps@divsearch.com](mailto:NonprofitSearchOps@divsearch.com). If you are selected for an interview, you will receive additional information regarding how to request an accommodation for the interview process.

*UsAgainstAlzheimer's and UsAgainstAlzheimer's Action promote a culture of inclusion and seek talented staff from diverse backgrounds. **We are an equal opportunity employer.** We do not*

*discriminate on the basis of race, color, religion, age, sex, national or ethnic origin, age, disability status, veteran status, sexual orientation, gender identity or expression, or any other legally protected factor.*

## ABOUT KOYA PARTNERS | DIVERSIFIED SEARCH GROUP

Koya Partners, a Diversified Search Group company, is the nation's premier search firm dedicated to mission-driven leadership. Since its founding in 2004, Koya has had an exclusive focus on mission-driven clients and was founded on the belief that the right leader can transform an organization and have a deep and measurable impact on our world. Koya works with nonprofits & NGOs, responsible businesses, and social enterprises in local communities and around the world.

Diversified Search Group is consistently recognized by Forbes on its top 10 list of "America's Best Executive Recruiting Firms" and is an industry leader in recruiting transformational leaders for a changing world. The firm is deliberately different in its approach, with best-in-class teams who have decades of experience in cultivating inclusive leaders, understanding the dimensions of diversity, and building equitable teams.

Learn more about Koya Partners | Diversified Search Group via the [firm's website](#).